

## KANSAS CITY PARALEGAL ASSOCIATION ADVERTISING RATES AND INFORMATION

The Kansas City Paralegal Association (KCPA) is a professional association for paralegals in the Kansas City area. KCPA was formed in 1975 to promote, enhance and encourage the development of the paralegal profession and currently has approximately 150 members from numerous local law firms and in-house corporate legal departments. Reach out to the paralegal community with information about your legal industry services by placing an ad in the *Para View*, KCPA's monthly newsletter.

### Space Reservation Deadline

The advertising space reservation deadline is the 10<sup>th</sup> day of the month prior to publication.

### Submission Deadline

The ad submission deadline is the 18<sup>th</sup> day of the month prior to publication. Ads should be submitted by email to [tquick@shb.com](mailto:tquick@shb.com) by the deadline. If you need additional time, please contact me.

### Issuance

The *Para View* is distributed by e-mail to the KCPA membership during the first few days of each month.

### Rates

\$50/month for 1 / 8 page (approx Business card size)	\$105/month	1 / 2 page
\$75/month for 1 / 4 page	\$140/month	Full page

### Formats

Ads will be accepted in digital formats of jpg or tif; preferably .tif, at 300 dpi resolution

### Billing

Billing will occur quarterly in advance of ad placement.

For additional information:

Tasha Quick  
Public Relations Director  
Kansas City Paralegal Association  
816.559.2310

**KANSAS CITY PARALEGAL ASSOCIATION  
ADVERTISING INSERTION ORDER FORM**

Company/Firm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Insertion Dates (select each month the ad is to run in the *Para View*):

January ( )	April ( )	July ( )	October ( )
February ( )	May ( )	August ( )	November ( )
March ( )	June ( )	September ( )	December ( )

Ad size:

- ( ) 1 / 8 page (Business Card Size)
- ( ) 1 / 4 page
- ( ) 1 / 2 page
- ( ) Full page

Send completed form to:

Tasha Quick  
Public Relations Director  
Kansas City Paralegal Association  
816.559.2310  
tquick@shb.com

**BILLING WILL OCCUR QUARTERLY IN ADVANCE OF AD PLACEMENT  
(MARCH, JUNE, SEPTEMBER, DECEMBER)**